



# MEENAKSHI AGRAWAL

UX/UI Designer

## PROFILE

Define interaction models, user task flows, UI specification. Create mockups of websites, responsive apps and dashboards. Code web interfaces both mobile and desktop version. Develop and maintain design wireframes, mockups and specification as needed.

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Brookfield, Bangalore



## EXPERIENCE

**UX/Visual Designer @ Jiffenow Technologies | Nov 2016 - May 2017**

Preparing scope document, Planning the project - highlevel, Preparing research document, Delivering Information Architecture, Responsible for making UX designs for Web app, iOS App, Android App.

**Freelancer @ Zykr | Aug 2016 - Oct 2016**

Responsible for making designs for web apps, websites, blogs and developing them into static front-end pages and also designing for newsletter and also one page brochures

**UX/UI Expert, Web Designer, Front-end @ McKinsey Digital Labs | Jan 2015 - Aug 2016**

Preparing scope document, Planning the project - highlevel, Preparing research document, Delivering Information Architecture, Responsible for making UX designs for apps, web apps, websites and developing them into static front-end pages

**UX Designer, Web Designer @ Punchh Tech Pvt. Ltd. | Apr 2014 - Jan 2015**

Responsible for making mock-ups and developing them into static websites or apps

**Freelancer @ Error App, Sites Land, Karkhana HQ | Oct 2013 - Mar 2014**

**Error App** - Web Application for tracking exception from live web application built using RubyOnRails

**Sites Land** - Web application to host your website using Dropbox. This has been built using bootstrap framework

**Karkhana HQ** - Project management tool to create stories and update status of stories



## EDUCATION

**Design and Web development @ Treehouse Island Inc. | May 2011- Aug 2013**

**Masters of Commerce @ University of Rajasthan | July 2010 - May 2012**

**Bachelor of Commerce @ University of Rajasthan | July 2006 - May 2009**



## SKILLS

**ILLUSTRATOR**



**EXPERIENCE DESIGN**



**INDESIGN**



**HTML 5**



**SASS**



**ZEPLIN**



**AVOCODE**



**PHOTOSHOP**



**SKETCH**



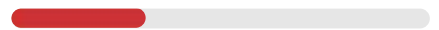
**BOOTSTRAP**



**CSS 3**



**JAVASCRIPT**



**INVISION**



**Other Skills -**

User Interviews and Personas, Heuristics Evaluation, User Journey, Sketching and Wireframing, Visual Designs, Prototyping, Usability Testing, Mobile first and Responsive